

VolunteerPro Membership Prospectus

VolunteerPro is an **exceptional investment** in developing employee talent and strengthening your organization's volunteer strategy. Here's why ...

About VolunteerPro

VolunteerPro is an affordable, online professional development community and training hub. Founded three years ago, we are a service of [Tobi Johnson & Associates](#), an established consultancy and respected thought leader in the field.

Leadership development is the basis of our model. Our goal is to help leaders of volunteers become confident and effective leaders in your organization, all while strengthening your foundational program structure and processes.

Our goal is to help organizations transform their volunteer strategy and build the foundation for robust, sustainable volunteer engagement -- It's more program development support, rather than merely professional development.

VolunteerPro Helps Your Organization Tackle Big Challenges

Our best-in-class training and professional development resources are designed to support the entire volunteer lifecycle and will build your organization's capacity using the latest tools and technologies. Here's a small sample ...

Assess Programs and Manage Risks Associated with Volunteer Involvement

- [Webinar] Risk Management & Planning for Volunteer Organizations
- [Tool] Risk Management Plan Template
- [Tool] DIY Volunteer Program Audit Self Assessment Spreadsheet

Implement Standard Operating Procedures to Ensure Effective Oversight

- [Webinar] Volunteering and Employment Law: What You Need to Know
- [Webinar] Volunteer Handbooks: Setting Up Guidelines That Foster Engagement
- [Tool] Policies & Procedures Approval Spreadsheet

Develop Meaningful Performance Metrics to Track Volunteer Impact

- [Webinar] Calculating & Communicating Volunteer Impact
- [Tool] Outcome Indicators for Volunteer Organizations
- [Tool] Logic Model Worksheet

Recruit and Retain a Diverse Range of Volunteers Using Modern Marketing

- [Webinar] Multi-Channel Volunteer Recruitment: Cultivate a Consistent Pipeline of Interest
- [Tool] Volunteer Recruitment Strategy Self Assessment
- [Tool] Volunteer Recruitment Copywriting Workbook

Design Training That Deepens Volunteer Commitment and Consistency

- [Webinar] Onboarding Volunteers: Converting Joiners to Stayers
- [Webinar] Take Your Volunteer Training Online
- [Tool] Training Delivery Methods & Materials Matrix

Grow Your Employees and Your Volunteer Workforce

VolunteerPro members get access to: two live webinars per month, monthly live group coaching calls, quarterly program development “challenges,” monthly study guides, an interactive online peer-to-peer forum, and an extensive library of tools and recordings for easy live-streaming from any mobile device.

All content is informed by extensive industry experience, current trends in volunteer involvement, and today’s best practice research, not just conjecture.

Member Benefits

Each member receives an individual login to our online platform, including ...

- Access to **Program Development Challenges, Learning EXCEerator pathways, and our monthly Study Guides**
- **Monthly live masterclasses** that cover topics vital to today’s volunteer organizations and **Immediate access** to a library of community masterclass replay recordings, grouped by topic
- Monthly **Group Coaching Calls** where members can ask questions directly
- Our vault of over 200 time-saving slides, worksheets, cheat sheets, and templates to **quickly convert learning into action**
- A lively **peer-based community forum** to share ideas and challenges
- 1.0 **[CVA Professional Development Unit](#)** per live Masterclass (awarded to those participate live)

Annual Membership Levels

- **Annual: \$599/year – Best value**
- **6-Month: \$329/year**
- **Quarterly: \$229/year**

To Join: Visit our [membership page](#) or contact us to pay by check.

We also offer generous **bulk pricing for groups**. Contact us for details.

An Investment in Volunteers is an Investment in Sustainability

Building capacity through better systems, strategy, and leadership in volunteer administration has deep effects on organizations. In addition to time and talent, volunteers also spur individual giving, essential revenue for most nonprofits.

While 43 percent of all volunteers assist with fundraising, 87 percent also support their causes directly with personal contributions. In addition, half of volunteers say that volunteering inspires them to give a larger gift.

Donors are volunteers and volunteers are donors – while 58 percent of supporters are more likely to donate before volunteering, two in five volunteer before they make a financial contribution.

Volunteers also generate a plethora of in-kind resources for organizations — such as meeting space, donations of materials and food, and event raffle items, not to mention the fuel they use to drive to their volunteer assignments.

Contact Us for More Info

We would be happy to discuss solutions for individual employees and teams.

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See Tobi's bio [here](#).